



## INVITATION

### **RIGA SUMMER SCHOOL ON INVESTIGATIVE REPORTING**

**Aug 15<sup>th</sup> – 17<sup>th</sup>, 2013**

**Lecturers from Sarajevo, Maryland, Taunton (UK), Riga, Minneapolis, and Washington DC**

Organised crime in sports, interviews with vulnerable sources, advanced research on the net, covering social issues, alternative methods of investigative reporting, and how to dig deeper with social tools. - If this and more will be part of the second Summer School in Riga.

The seminars and workshops will, for the most part, be one full day of focusing on each subject rather than on a variety of subjects. Our trademark is to go in-depth on selected topics. On the final day, participants will have an opportunity to listen to summaries of what has been taught in parallel seminars. As an extra feature for participants travelling to Riga, we will present two seminars on Baltic politics and the Baltic economy.

The SSE Riga Centre for Media Studies has provided workshops and open lectures promoting quality investigative journalism since 2009.

This program is presented in cooperation with the **Anne-Marie and Gustaf Ander Foundation and the Philip Merrill College of Journalism at the University of Maryland, USA.**

#### **Dates:**

The Summer School will take place from Aug 15<sup>th</sup> – 17<sup>th</sup> 2013. Journalists from abroad have the opportunity to participate in a pre-seminar on Aug 14<sup>th</sup> on the politics and the economy in the Baltic States.

#### **Location:**

The Stockholm School of Economics in Riga (SSE Riga)  
Strelnieku iela 4a, Riga LV 1010, Latvia

#### **Content:**

Successful investigative reporting requires skill, and no one is better suited to teach these skills than experienced and seasoned craftsmen; colleagues with globally-recognised reputations.

The two seminars on the economic and political situation in the Baltic States are primarily aimed at participants from Scandinavia. However, these seminars are of course also open to Baltic participants.

# Programme

## Wednesday, August 14th

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- 14.00 – 17.30 Pre - seminar “The Economy and Politics in the Baltic States”  
SSE Riga faculty
- 18.00 – 19.30 Welcome reception at SSE Riga for international journalists

## Thursday, August 15th

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- 09.00 – 09.30 Registration
- 09.30 – 09.45 Welcome address  
Hans Månson,  
Program Director of The Centre for Media Studies at SSE Riga
- 09.45 – 11.00 Keynote speaker  
John Ullmann  
Investigative editor
- |               |   |  |  |
|---------------|---|--|--|
| 11.30 – 13.00 | <i>Session I</i><br>Web investigative<br>research<br>Neil Smith | <i>Session II</i><br>Investigating family<br>personal finances<br>Inga Springe<br>Deborah Nelson         | <i>Session III</i><br>Mapping oligarchs<br>Drew Sullivan/Miranda<br>Patrucic |
| 13.00 – 14.00 | Lunch break   |  |  |
| 14.00 – 15.30 | <i>Session I</i><br>Web investigative<br>research<br>Neil Smith | <i>Session II</i><br>Investigating personal<br>finances family economy<br>Inga Springe<br>Deborah Nelson | <i>Session III</i><br>Mapping oligarchs<br>Drew Sullivan/Miranda<br>Patrucic |
| 16.00 – 17.30 | Web investigative<br>research<br>Neil Smith                     | Interviewing vulnerable<br>victims<br>Deborah Nelson   | Mapping oligarchs<br>Drew Sullivan/Miranda<br>Patrucic                       |
| 18.00 – 19.30 | Womens´ gathering<br>Deborah Nelson                             | Biking tour of Riga<br>Aija Braslina   | Lets´ have a beer.<br>It´s up to you!  |

## Friday, August 16th

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09.30 – 11.00	<i>Session 1</i> Story-based inquiry Mark Lee Hunter	<i>Session 2</i> Dig deeper with social tools Mandy Jenkins	<i>Session 3</i> Organised crime in sports Drew Sullivan/Miranda Patrucic
11.30 – 13.00	Story-based inquiry Mark Lee Hunter	Dig deeper with social tools Mandy Jenkins	Organised crime in sports Drew Sullivan/Miranda Patrucic
13.00 – 14.00	Lunch break		
14.00 – 15.30	<i>Session 1</i> Story-based inquiry Mark Lee Hunter	<i>Session 2</i> Dig deeper with social tools. Mandy Jenkins	<i>Session 3</i> Organised crime in sports Drew Sullivan/Miranda Patrucic
16.00 – 17.30	Story-based inquiry Mark Lee Hunter	Ethics in investigating reporting John Ullmann	Organised crime in sports Drew Sullivan/Miranda Patrucic
19.30	Dinner		

## Saturday, August 17th

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09.30 – 11.00	<i>Session 1</i> Summary of “Story-based inquiry” Mark Lee Hunter	<i>Session 2</i> Summary of “Organised crime in sports” Drew Sullivan/Miranda Patrucic
11.30 – 13.00	Summary of “Web research” Neil Smith	Summary of “Dig deeper with social tools” Mandy Jenkins
13.00 – 14.00	Lunch break	
14.00 – 14.30	Closing remarks and Networking Reception	

## Speakers

### **Mandy Jenkins, Interactives Editor, Digital First Media, New York**

Mandy Jenkins is Interactives Editor with Digital First Media's Project Thunderdome, where she oversees national video, social media and data journalism teams. Mandy was previously Social News Editor for politics at The Huffington Post, and coordinated the company's citizen journalism program, OfftheBus.

She was formerly the social media editor for Washington, D.C. local news startup TBD and served in several roles involving social media and online news for the Cincinnati Enquirer and Milwaukee Journal Sentinel. She is a board member of the Online News Association and a journalism instructor at Georgetown University. She lives in Washington, D.C.

### **Neil Smith, Independent Researcher, Taunton, UK**

Neil Smith served for over 10 years as a police officer in a major UK police force, and spent time working as a counter-fraud specialist for a government department. He then worked as a fraud investigator for insurance companies.

For the last 10 years, Neil has worked as a full-time investigative researcher for clients who range from insurance companies to law enforcement agencies. He has taught hundreds of investigators, mostly from law enforcement, in the art of using the internet as an investigative tool.

### **Deborah Nelson, Philip Merrill College of Journalism at the University of Maryland, USA**

Nelson joined the Merrill faculty in 2006, after five years as the Washington investigations editor for *The Los Angeles Times*. She has also reported for the *Washington Post*, the *Seattle Times*, and the *Chicago Sun-Times*. She is a Pulitzer Prize winner and a Fulbright specialist in investigative reporting.

She shared the Pulitzer for a *Seattle Times* series that exposed widespread problems in the federal government's Indian Housing Program. As an editor, she helped produce a Pulitzer-winning series on the deaths of 229 children in the District of Columbia's care, and on the deadly accident record of the Marines Harrier jump jet. Nelson has also written a critically acclaimed book about U.S. war crimes in Vietnam, *The War Behind Me* (2008). Excerpts from reviews: "In the best tradition of investigative journalism." – *Boston Globe*. "A former newspaper reporter, Nelson is one of the most experienced, talented investigative journalists alive." – *Philadelphia Inquirer*.

### **John Ullmann, Minneapolis**

John Ullmann has been a central figure behind the development of investigative reporting in the U.S. as a trainer, author of investigative reporting books and articles, and practitioner. He has trained journalists and students in 24 countries, including Latvia. As Assistant Managing Editor for investigations at the Star Tribune in Minneapolis, he supervised projects that won dozen of awards, including the 1990 Pulitzer Prize for investigative reporting. He was the first Executive Director of Investigative Reporters and Editors (IRE) and wrote and edited the original of 'The Reporter's Handbook: An Investigator's Guide to Documents and Techniques', as well as 'Investigative Reporting: Advanced Methods and Techniques'. He has taught at numerous universities in the U.S., and as part of his job as executive director of The World Press Institute (WPI) he travelled worldwide to promote transparency in journalism.

### **Drew Sullivan, Journalist; Sarajevo, Bosnia-Herzegovina**

Drew Sullivan is probably the best journalist around when it comes to covering organised crime and corruption. Sullivan is a veteran journalist and media development specialist who has worked in Eastern Europe and Eurasia for almost a decade. He founded the *Center for Investigative Reporting* in Bosnia-Herzegovina in 2004 and served as Director, Editor, and now Advising Editor to the organisation. He co-founded and served as the first Director of the *Organized Crime and Corruption Reporting Program*, a regional consortium of investigative centres, where he now serves as Advising Editor.

As a journalist, he led a team of reporters who were looking into corruption by the Bosnian Prime Minister, which led to his eventual indictment and resignation. His projects have been awarded many national and international awards.

### **Miranda Patrucic, reporter; Sarajevo, Bosnia-Herzegovina**

Patrucic is a lead investigative reporter with the Center for Investigative Reporting in Sarajevo. She has been called a real-life Lisbeth Salander, named after the fictional researcher in Stieg Larsson's "Millennium Series".

She was part of the team that reported on how the Bosnian government bought an apartment for the Prime Minister, which led to his indictment and resignation. She was the lead reporter on a project on tobacco smuggling in Montenegro, which uncovered many of the Prime Minister's hidden assets. She has also worked on a Swedish project, investigating the Swedish-Finnish telecommunications company Telia Sonera's questionable business in Uzbekistan.

Patrucic's speciality is mapping overseas companies. "If you work on organised crime and corruption stories you are going to need to use public records and documents, and there is no better way today to get them, organise them and distribute them than via online media", says Patrucic..

### **Mark Lee Hunter, Professor at Insead, Paris**

Mark Lee Hunter is an IRE award-winning investigative reporter and scholar. He is the principal author and editor of *Story-Based Inquiry: A Manual for Investigative Reporters* (UNESCO 2009), the most widely-adopted method in the profession. He is the author of five other books and hundreds of articles, which have been published in magazines and newspapers ranging from *The New York Times* to the *Harvard Business Review*.

Mark Lee Hunter has been called "one of the best investigative media trainers in the world", and has also taught at INSEAD, the Rotterdam School of Management, and the Université de Paris/Panthéon-Assas. He was among the founding members of the Global Investigative Journalism Network, and serves on its central Committee.

### **Inga Springe, director of Re:Baltica, Riga, Latvia**

In August of 2011, a group of journalists from Lithuania, Estonia and the USA launched the Latvian-based "Re:baltica, the Baltic Center for Investigative Journalism", a non-profit organisation.

She recently presented "The Other Side of Latvia's Success Story" showing that Latvia has some of the highest poverty, unemployment, and income inequality rates in the EU.

The Center intends to perform long-term, in-depth, cross-border investigations of socially important issues, with a focus on topics involving corruption, crime, finances, entrepreneurship, health, and human rights. The Center's main focus will be corruption and lack of transparency at the higher levels of power: The justice system, law enforcement, political parties, and other major public institutions.

In 2010-2011, Springe was a Fulbright/Humphrey programme fellow studying journalism in the *University of Maryland* and completing professional affiliations at leading investigative journalism publications, including the *Washington Post*, *Mother Jones* magazine, and *The Center for Public Integrity*.

Read more at [http://www.rebaltica.lv/en/about\\_us](http://www.rebaltica.lv/en/about_us)

### **International journalists**

Aside from all journalists from the Baltic States, journalists from Scandinavian organisations for investigative reporting are invited.

Sweden: *Föreningen Grävande Journalister* (FGJ)

Denmark: *Foreningen for Undersøgende Journalistik* (FUJ)

Norway: *Stiftelsen for en Kritisk og Undersøkende Presse* (SKUP)

Finland: *Tutkivan journalismin yhdistys*.

Other journalists are welcome as well.

## **Fee and accommodation**

Fee: €330

*(Baltic journalists can apply for a tuition fee scholarship, provided by the Anne-Marie and Gustaf Ander Foundation.)*

Accommodation:

Hotel Valdemars (<http://valdemars.lv/hotel-Riga>) and Albert Hotel (<http://www.alberthotel.lv/>) are located close to the school and they have an agreement with SSE Riga for a reduced price – approx. €55 – 60

Meals: Lunches and one dinner are included.

## **Organiser**

The Summer School is organized by the Centre for Media Studies at the Stockholm School of Economics in Riga and is financially supported by a generous grant from the Anne-Marie and Gustaf Ander Foundation.

## **Applications**

Application forms can be found at

<http://www.sseriga.edu/en/centres/media-centre/summer-school/>

Apply no later than Thursday July 25<sup>th</sup>.