

# 2 Day Social Media Research

for up to 10 delegates



Sector	Day 1	Day 2
Morning	Registration & Introduction	Social Media – LinkedIn & Twitter (+ Practical Tasks)
Break	Coffee / Tea	Coffee / Tea
Morning	Advanced Search Techniques (+ Practical Tasks)	Social Media – Facebook (+ Practical Tasks)
Break	Lunch	Lunch
Afternoon	Creating and Managing a False Persona (+ Practical Tasks)	Social Media Sites – Facebook Continued (+ Practical Tasks)
Break	Coffee / Tea	Coffee / Tea
Afternoon	Social Media - Identifying People Through Their Social Network Activities  Social Media – Photographs (+ Practical Tasks)	Social Media – YouTube (+ Practical Tasks)  Review & Finishing

To request a quote, e-mail Anca on [training@qwarie.com](mailto:training@qwarie.com)

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