

ONE-DAY TRAINING OSINT FOR JOURNALISM

Methodology:

The sign of a good journalist is the ability to grasp the facts accurately using their craft skills to deliver a good story. At Qwarie we realise accurate and rapid searching of Internet resources and the ability to go through the mass of social media material helps journalists when they must find the proper focus for a story. In this one-day course, our trainer will demonstrate OSINT techniques to improve your online research.

Audience:

Up to 20 participants, this training is suitable for Editors, Managers, Broadcast, Radio, Magazine and Newspaper Journalists, Editorial Assistants and Researchers.

Objectives:

- Introduce & demonstrate OSINT techniques that can generate ideas for stories and features, for following leads from news agencies, the police, the public, press conferences and other sources.
- Observe how we research, verify and collate evidence and information to support a story using relevant sources such as the internet, archives, databases, etc.
- See how to verify pictures and video to support stories.
- Look at social media monitoring tools that can be used to obtain current information about ongoing incidents or events.

- See how OSINT can be used to build contacts in many areas to maintain a flow of news.

Learning Outcomes: delegates will acquire:

- An awareness of OSINT techniques to assist in your daily work.
- Skills to analyse social media information regarding incidents and events.
- The ability to identify criminal activity and newsworthy material from the web.
- Skills to build and maintain a full list of contacts and research material to keep a flow of news.

SUBJECT

CONTENT

Introduction to Journalism

- Various examples.
- Scope and situation analysis.

OSINT & Journalism

- Search engine manipulation.
- Monitoring social media.
- Monitoring email.

Online Research

- Planning an OSINT investigation.
 - Recording material for a story.
 - How Qwarie can help.
 - Questions and finish.
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TIMETABLE

Sector	Day 1
Morning	Registration Introduction to OSINT
Break	Break
Morning	Advanced Search Techniques 1 Advanced Search Techniques 2
Lunch	Lunch
Afternoon	Social Networking Sites 1 Social Networking Sites 2
Break	Break
Afternoon	Internet Structure, Domain Names & Investigating Websites End of Training Debrief