

TWO-DAY TECHNICAL OSINT COURSE FOR JOURNALISM

Methodology:

The sign of a good journalist is the ability to grasp the facts accurately using their craft skills to deliver a good story. At Qwarie we realise accurate and rapid searching of Internet resources and the ability to go through the mass of social media material helps journalists when they must find the proper focus for a story. In this two-day course, you will have the opportunity to use & practice OSINT techniques with the guidance and assistance of our specialist trainer.

Audience:

Up to 10 participants, this training is suitable for Broadcast, Radio, Magazine and Newspaper Journalists, Editorial Assistants, Researchers and any others currently working in a Journalism role.

Objectives:

- Identify & perform OSINT techniques that can generate ideas for stories and features, for following leads from news agencies, the police, the public, press conferences and other sources.
- Research, verify and collate evidence and information to support a story using relevant sources such as the internet, archives, databases, etc.
- Selection and verification of pictures and video to support stories.
- Utilise social media monitoring tools to obtain current information about ongoing incidents or events.
- Use OSINT to build contacts in many areas to maintain a flow of news, such as the police and emergency services, local council, community groups, health trusts, press officers from a variety of organisations and the general public.

Learning Outcomes: delegates will acquire:

- Knowledge of OSINT techniques to assist in your daily work.
- Skills to analyse social media information regarding incidents and events.
- The ability to identify & record criminal activity and newsworthy material from the web.
- Skills to build and maintain a full list of contacts and research material to keep a flow of news.

SUBJECT

CONTENT

**Introduction to
Journalism**

- Various examples.
- Scope and situation analysis.

**OSINT
& Journalism**

- Search engine manipulation.
- Understanding the Internet.
- Monitoring & use of social media sites.

Online Research

- Planning an OSINT Investigation.
 - Audit trails, evidence gathering and prep for stories.
 - How Qwarie can help.
 - Questions & Finish.
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TIMETABLE

Sector	Day 1	Day 2
Morning	Registration Introduction to OSINT	Creating and Managing a False Persona
Break	Break	Break
Morning	Advanced Search Techniques Part 1 (+ Practical)	Investigating Social Media Sites - Part 1 (+ Practicals)
Lunch	Lunch	Lunch
Afternoon	Advanced Search Techniques Part 2 (+ Practical)	Investigating Social Media Sites - Part 2 (+ Practicals)
Break	Break	Break
Afternoon	Internet Structure, Domain Names & Website Investigations (+ Practical)	Audit Trails & Evidence Preparation (+ Practicals) Qwarie OSINT Gathering Practical Exercise End of Training Debrief