

## ONE-DAY TRAINING

# OSINT FOR TRADING STANDARDS OFFICERS

### Methodology:

At Qwarie we realise how protecting consumers and businesses is your priority along with the enforcement of the laws that govern the way goods and services are bought, sold and hired. In this one-day course, our trainer will demonstrate OSINT techniques to assist you in your protection and enforcement strategy. The course includes theory & demonstration by the trainer, of OSINT information and techniques.

### Audience:

Up to 20 participants, this training is suitable for Managers, current and prospective Trading Standards Officers.

### Objectives:

- Understand how OSINT can be used in preventing, detecting and prosecuting offences.
- Learn extensive deployment of OSINT techniques in trading standards work.
- Learn how to identify perpetrators pro-actively.
- Explain effective disruption tactics and the pitfalls of wasteful activity.
- Introduce & demonstrate OSINT techniques that OSINT investigators deploy to identify counterfeit activity.

**Learning Outcomes:** delegates will acquire:

- An awareness of the scale of trading standards cases on the internet.
- Knowledge of OSINT techniques that may be applied during an investigation.
- Identification of counterfeit, design and trademark infringement on the web.
- Understanding of various tactics deployed to detect and disrupt perpetrators.

**SUBJECT**

**CONTENT**

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**Introduction to trading standards related offences on the internet**

- Various examples.
- Scope and situation analysis.

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**OSINT & Trading Standards work**

- Internet Structure and Domain Names.
- Search engine manipulation.
- Detection & investigation of suspect Websites including online shops, social media and dark web activity.

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**Protection tactics**

- Planning an OSINT investigation.
  - Disruption tactics.
  - How Qwarie can help.
  - Questions and finish.
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## TIMETABLE

<b>Sector</b>	<b>Day 1</b>
Morning	Registration Introduction to OSINT
<b>Break</b>	<b>Break</b>
Morning	Advanced Search Techniques 1 Advanced Search Techniques 2
<b>Lunch</b>	<b>Lunch</b>
Afternoon	Social Media Sites 1 Social Media Sites 2
<b>Break</b>	<b>Break</b>
Afternoon	Internet Structure, Domain Names & Investigating Websites End of Training Debrief

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