

## ONE DAY TRAINING FOR THOSE WORKING IN TRADING STANDARDS

### Methodology:

Theory & Demonstration by the trainer, of OSINT information and techniques for Trading Standards Officers.

### Audience:

Up to 20 directors, managers, and prospective Trading Standards Officers

### Objectives:

- Explain in lay terminology the types of offences trading standards officers deal with in the United Kingdom and worldwide.
- Understand how OSINT can be used in preventing, detecting and prosecuting offences
- Learn extensive deployment of OSINT techniques in trading standards work
- Learn how to pro-actively identify perpetrators
- Explain effective disruption tactics and the pitfalls of wasteful activity.
- Introduce & demonstrate OSINT techniques that OSINT investigators deploy to identify counterfeit activity.

### Learning Outcomes: delegates will acquire:

- an awareness of the scale of trading standards cases on the internet
- knowledge of OSINT techniques that maybe applied during an investigation
- identification of counterfeit, design and trademark infringement on the web
- understanding of various tactics deployed to detect and disrupt perpetrators

## SUBJECT

## CONTENT

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**Introduction to trading standards related offences on the internet**

- Various examples
- Property rights
- Scope and situation analysis

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**OSINT & Trading Standards work**

- Internet Structure and Domain Names
- Search engine manipulation
- Detection & investigation of suspect websites including on-line shops, social media and dark web activity

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**Protecting the public**

- Planning an OSINT investigation
  - Disruption tactics
  - Questions and answers
  - How Qwarie can help
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